

Fire Connections Workshop

NPS Fire Education, Prevention and Information Specialists

February 24-28, 2003 Santa Fe, NM

Session Name: The Realities of Governmental Communications

Your Name (optional): _____

For each question, mark the number which best reflects your thoughts on the session. Additional comments are welcome under each question.

(5=highest) (1=lowest)

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| The presenter(s) were appropriate | (5) 7 | (4) 4 | (3) 1 | (2) | (1) |
|-----------------------------------|----------|----------|----------|-----|-----|

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| The topic was appropriate | (5) 10 | (4) 1 | (3) 1 | (2) | (1) |
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| Time allotted for presenter(s) appropriate | (5) 6 | (4) 4 | (3) 2 | (2) | (1) |
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- There could've been more time for this.

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| Objectives of sessions met | (5) 7 | (4) 3 | (3) | (2) 1 | (1) |
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| Use of audio/visual aids (if used) | (5) 7 | (4) 2 | (3) 1 | (2) | (1) |
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- I was really glad to finally see the Wade interview that I've heard so much about!

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| Value of session to me | (5) 8 | (4) 3 | (3) 1 | (2) | (1) |
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- Good reminder

What were the strong points of the session?

- Excellent pointers on dealing with the media. Gets me thinking about who we're responsible to and when to pass the buck.
- I enjoyed the opening exercise and thinking about how the bigger picture relates to my daily job.
- Good visuals/video
- Putting things together- up the chain. Made me think about the political perspective and who we report to. Focus on bigger pictures.
- Good reality check for government. Communications and public relations.
- Karen interacted with the group very well and related to fire wonderfully.

- Karen Wade's topic; information on Hot Topics; information on Greenwire.
- Wade's video and our communication efforts in NPS operations.
- Discussing the "levels" of decision making

What were the weak points of the session and how would you change them for the better?

- More specific observations and less generalities.

Other comments:

- Good for me to get to know Karen.
- Enjoyed it-and the Karen Wade interview.
- I think she did fine the way she handled it, especially as a "pinch hitter."
- Incredible video!
- Would like more details about policy.